

1 wireless costs should determine wireless  
2 support. I have not seen a demonstration that  
3 wireless carriers in high-cost areas are, in  
4 fact, the same areas as high-cost areas for  
5 the incumbents. In fact, I think that quite  
6 possibly some of the urban areas are, in fact,  
7 higher cost areas for wireless carriers than  
8 rural areas. So, I think we need really need  
9 to have to a demonstration of where the costs  
10 are a barrier to achieving comparable services  
11 at comparable rates. And then that should be  
12 the basis for support.

13 I think we should also not mistake  
14 the intense competition for revenues and  
15 minutes for competition between the services.  
16 There is relatively little competition  
17 directly between wireless and wireline service  
18 for access. And, in fact, they are  
19 complementary to a great extent. In answer to  
20 the point raised about whether wireless  
21 carriers take as much out of the funds as they  
22 put into it, one the benefits wireless  
23 consumers get is the ability to reach anybody  
24 on a wireline phone by using their wireless  
25 service. And that was achieved largely

1 through our universal service policies that  
2 built out the wireline network to reach  
3 everyone. So, they are benefitting even if  
4 they are not getting the same number of  
5 dollars out of the fund as they put in.

6 And, finally, I'd make two notes.

7 One of them is that to the extent that there  
8 are allegations that the rural incumbents are  
9 inefficient, grossly inefficient, to me, that  
10 undermines any last reason why we should have  
11 equal support. I mean, presumably, if money  
12 is being wasted by the incumbents, why does a  
13 wireless carrier need the same amount of waste  
14 in order to compete? They simply don't have  
15 to waste it to begin with.

16 And the other point I'd make is that  
17 there is a sense of competitive sense of  
18 neutrality that is important and that has  
19 already come to past. And that is the  
20 competitive neutrality among wireless carriers  
21 themselves. We have a rural area in Alaska  
22 now where there are three wireless ETCs along  
23 with the wireline ETC. And it seems to me if  
24 you're going to provide high-cost support to  
25 one wireless carrier, you pretty much have to

1 provide it to all, because they are competing  
2 directly for the same customers. And that, I  
3 think, enlarges the fund considerably.

4 COMMISSIONER ABERNATHY: Thank you  
5 very much.

6 Now, we'll hear from Dr. Lee Selwyn.

7 DR. SELWYN: Thank you,  
8 Commissioners. Glad to be back on this panel.  
9 I appreciate the opportunity to speak with you  
10 on this subject.

11 I was reviewing the statutory  
12 language and the statute that we've been  
13 talking about. The statutory language, let me  
14 just read it again: that customers in rural  
15 high-cost areas shall have access to  
16 telecommunications and information services  
17 that are reasonably comparable to those  
18 services provided in urban areas.

19 That to me implies that the policy  
20 that the Commission has been pursuing for  
21 30-some-odd-years now of encouraging the  
22 development of competition, the policy that  
23 was adopted by Congress in the '96 Act, in  
24 looking to competition to support the  
25 telecommunications demands of this country,

1 cannot be distinguished between non-rural and  
2 rural areas. If you develop and maintain a  
3 support system that in some manner limits the  
4 opportunities for consumers to benefit from  
5 competition in rural areas, then the statutory  
6 mandate is not being fulfilled.

7 Now, that said, let me speak about a  
8 couple of the specifics that are being  
9 discussed. First of all, let's talk for a  
10 minute about the equal support rule. My  
11 belief is that the equal support rule is  
12 absolutely essential to assure that consumers  
13 are confronted with efficient choices between  
14 and among various providers and various  
15 technologies.

16 Now, I actually find myself in  
17 agreement up to a point, which perhaps is  
18 unusual, with Dr. Lehman, as to the idea of  
19 carrying inefficiencies over from rural ILECs  
20 into CETCs. And the solution to that is to  
21 use as the basis for support the cost level of  
22 the most efficient provider. So, if the CETC  
23 is able to do it cheaper than the rural  
24 carrier -- or the rural ILEC than it is the  
25 CETC's cost and not the rural ILEC's costs

1 that provide the basis for funding. So, we  
2 eliminate your concern about inefficiency and  
3 we eliminate my concern about a lack of  
4 competitive neutrality.

5 CETCs are carriers-of-last-resort.  
6 There is no proposal out there that suggests  
7 that any competitor that happens to wander  
8 into a particular rural community is  
9 immediately entitled to high-cost support.  
10 Carriers have to comply with the requirements  
11 of certification as ETCs, which includes a  
12 commitment to serve their communities  
13 ubiquitously. If multiple CETCs and multiple  
14 wireless carriers are certified as ETCs, that  
15 doesn't necessarily expand the size of the  
16 fund since the funding would be based upon the  
17 number of lines provided by each carrier. So,  
18 if three carriers divide up the wireless  
19 segment of the market, then the total draw  
20 would be essentially the same.

21 If you provide differential support  
22 based upon each carrier's costs or each  
23 technology's cost, you distort consumer  
24 choice, you distort investment choice. You  
25 discourage entry by lower cost -- inherently

1 lower cost providers who are being forced to  
2 compete with subsidized higher-cost companies.  
3 That denies those customers in those  
4 communities access to competitive service.

5           Finally, on the issue of whether or  
6 not wireless and wireline are the same, first  
7 of all, the Commission, I think, needs to be  
8 consistent. If intermodal competition is to  
9 be viewed by the Commission as a general  
10 matter, as demonstrating the presence of  
11 competition in a market -- and certainly this  
12 has been raised in other areas in section 271  
13 cases and the triennial review among other  
14 places, in broadband proceedings -- then you  
15 can't simply decide that oh, gee, in rural  
16 areas it's a different story.

17           Now, are they perfect substitutes?  
18 Absolutely not. No question about it. But  
19 they are economic substitutes and there is a  
20 price at which a consumer -- a price  
21 differential at which a consumer may be  
22 indifferent as between one or the other. If a  
23 price of a wireline service is \$100 a month  
24 and then the price of a wireless service is  
25 \$20 a month or \$30 month, then there will be

1 consumers who while preferring wireline  
2 service might decide at that point that the  
3 preference isn't worth the price difference.  
4 And that's exactly the kind choices we want  
5 consumers -- we want to encourage consumers to  
6 make. If we distort those choices by  
7 subsidizing wireline service to the tune  
8 of the difference between 100 and 30, that choice is  
9 eliminated.

10 No one is saying they are the same  
11 service, but they are at a certain level  
12 economic substitutes. And if intermodal  
13 competition is going to be a focus of  
14 Commission policy, you can't change the rules,  
15 as it were, in rural areas. It seems to me  
16 that rural, in order to establish a level  
17 playing field, to encourage efficiency, to  
18 eliminate the various perverse incentives in  
19 the present system that looking to provide an  
20 equal level of support for carriers based upon  
21 the most efficient carrier's costs is a  
22 reasonable policy approach. Thank you.

23 COMMISSIONER ABERNATHY: Thank you  
24 very much, Dr. Selwyn.

25 And now we'll move to the Q and A, we

1 will start with Commissioner Martin.

2 COMMISSIONER MARTIN: Mr. Johnson, I  
3 heard you state a -- I think I heard you state  
4 a fact that I wanted to follow up on. You  
5 said that 80 percent of the growth in the  
6 high-cost fund was not a result of CTEC  
7 growth. Is that -- could you --

8 MR. JOHNSON: That's correct. If you  
9 remember when we re-balanced rates, moved  
10 things from implicit cost to explicit cost,  
11 there was a dramatic increase in the high-cost  
12 fund. Since that was completed, however,  
13 something like 83 percent of the growth has  
14 been from CETCs. The fact is that for the  
15 last, I think, two years the total growth in  
16 the high-cost fund from incumbents is  
17 something like 3.1 percent.

18 COMMISSIONER MARTIN: And no one on  
19 the panel disagrees with that?

20 MR. JOHNSON: That's based USAC's  
21 numbers.

22 MR. COLE: I agree. The numbers that  
23 I used were 22 million and 110. And that is  
24 from 2003 to 2005 the projection by USAC. And  
25 some of the numbers have been used in the



1 earlier time period. But if look at the  
2 growth between 2003 and 2005 projected, using  
3 USAC numbers, you look at the high-cost loop  
4 fund, it is basically the same percentage. 83  
5 percent is the increase driven by CETCs.

6 MR. BERGS: I have to plead partial  
7 ignorance and then a little disagreement.  
8 I've got to admit, I don't know if we look at  
9 only the last two years. But if we looked at  
10 2000 and 2003, 87 percent of the growth in the  
11 fund was attributable to ILECs.

12 MR. JOHNSON: That's correct. As I  
13 said, that was the period of time when we  
14 re-balanced rates and moved things  
15 specifically into the ICLS rates.

16 COMMISSIONER MARTIN: And then my  
17 next question was for Dr. Selwyn. I agree  
18 with you that the Commission ultimately has to  
19 be consistent in its approach on intermodal  
20 competition. I mean, that's an important  
21 point as we're trying to figure out how we're  
22 approaching this. And you're right, that has  
23 been raised in a series of proceeding  
24 including the TRO.

25 But it has also been raised in some

1 of the mergers that we've had in front us  
2 recently. And in that context, I think we've  
3 actually been more skeptical in our  
4 conclusions about the current substitutability  
5 of wireless per wireline service. So, does  
6 that have an impact in your comments today?

7 DR. SELWYN: In fairness I, myself,  
8 have been skeptical about the  
9 substitutability. So that nobody goes -- and  
10 I'm sure there will be people here who would  
11 go and try to dig out my prior testimony and  
12 say, see, he's being inconsistent. As I said,  
13 they are not perfect substitutes. But at a  
14 certain point they are economic substitutes.

15 I think that in particular in rural  
16 areas where we are confronting unusually --  
17 what are alleged, at least, to be unusually  
18 high costs for wireline services, wireless may  
19 be a more viable technical economic substitute  
20 than in other areas. And we certainly want to  
21 encourage the exploitation of that technology  
22 if, in fact, that is true.

23 And then the last thing we should be  
24 doing is distorting that or discouraging  
25 investment. So, I absolutely agree that we

1 are -- I don't believe they are perfect  
2 substitutes. I don't believe the market  
3 has -- in the mainstream market, despite  
4 attempts by certain incumbent LECs to portray  
5 it otherwise, I don't think the mainstream  
6 market has made that demonstration. But in  
7 particular in rural areas, the potential  
8 for -- as an alternative, as a lower cost  
9 alternative is real and certainly should not  
10 be distorted. And that's all I'm saying.

11 COMMISSIONER MARTIN: Thank you.

12 COMMISSIONER ABERNATHY: Commissioner  
13 Dunleavy.

14 COMMISSIONER DUNLEAVY: Thank you,  
15 Madam Chair.

16 Ms. Parrish, if we base the CETCs  
17 support on its own costs, are we assuming or  
18 just hoping those costs are lower than the  
19 ILEC's costs?

20 MS. PARRISH: Well, our proposal to  
21 base is its on own costs up to the amount of  
22 the ILEC costs. So, it would -- the support  
23 would also always be lower than or equal to  
24 that of the ILEC. I don't think you can  
25 assume that it's always going to be higher or

1 lower. It's that it's going to depend on the  
2 area; it's going to depend upon the density  
3 and the build-out. It's that they have some  
4 of the same density issues that the wireline  
5 carriers do.

6 And, in fact, if you -- the other  
7 concern I have is that some of the suggestions  
8 that have been made that we base it on the  
9 model of the lower of the costs, whether it's  
10 wireline or wireless, is that I think that  
11 again goes to the issue of build-out and  
12 assuring that the build-out built in the model  
13 is sufficient to actually serve the entire  
14 service area. Because if you use the actual  
15 construction that's out there now, you might  
16 not actually be supporting enough coverage  
17 based on some of the wireline model  
18 descriptions.

19 COMMISSIONER DUNLEAVY: And one  
20 little follow-up. When you're talking about  
21 support of customer lines, you're talking  
22 about the primary line or all lines?

23 MS. PARRISH: Either way. I think --  
24 because the model's generally built to a  
25 household, and the addition of one line or two

1 lines in terms of the cost models doesn't make  
2 very much difference. Now, what we're seeing  
3 in terms of the current system where you  
4 have -- it's based strictly on the number of  
5 lines and the ported amount from the incumbent  
6 is you're seeing three and four lines in a  
7 household being supported, and that clearly  
8 doesn't have the cost basis because you don't  
9 have four times the cost to serve a household  
10 as you do for serving one. I mean, the math  
11 doesn't work. You don't multiply by four for  
12 every line into that same household.

13 COMMISSIONER DUNLEAVY: That being  
14 the case, how do we reconcile that? Do we  
15 need Mr. Johnson's workshops and teach people  
16 how to do that?

17 MR. JOHNSON: Well, I think you do.  
18 I think if you're going to take public money  
19 and if you have an obligation to provide a  
20 level of service that says that it's good  
21 public policy -- that you get public money to  
22 do that, then I think we have to develop a  
23 methodology for insisting that people justify  
24 what they're doing with the public money. If  
25 that means we have to develop workshops as a

1 way of doing it, put the safe harbor plan in  
2 place that we recommended, first to allow that  
3 to happen so we can kind of stop this thing  
4 from growing any larger right now, yes. This  
5 is not easy, but it's doable. And it's a lot  
6 easier than a lot of things I have to deal  
7 with every day.

8 COMMISSIONER DUNLEAVY: Go ahead, Mr.  
9 Bergs.

10 MR. BERGS: I would just add that  
11 some of the proposals that you've heard today  
12 are that we ultimately move the support to an  
13 individual. In that environment that problem  
14 is solved, especially when the lowest cost  
15 provider sets the basis for the per customer  
16 support. At that point, you aren't concerned  
17 about overfunding either of the two carriers  
18 that's available.

19 And I'd just add -- and this kind of  
20 ties into this question as well as one of your  
21 earlier ones -- that even assuming that the  
22 growth in the fund has been of a result of the  
23 competitive ETCs in the last year, to distort  
24 that number, ultimately -- again, a customer  
25 is only going to have so many connections.

1 We're not going to end up in an environment  
2 where there is an unlimited number connections  
3 for every person in those high-cost areas.  
4 So, there's an inherit cap with the current  
5 mechanism if we base it on per lines. By  
6 allowing that, the only way to fund growth is  
7 in that environment. Once we have established  
8 a competitive environment and are funding the  
9 most efficient provider, is it more people  
10 move to those rural areas? I think most of us  
11 would agree that might be a good thing.

12 COMMISSIONER DUNLEAVY: Does anyone  
13 have a specific idea of how we verify that?

14 MS. PARRISH: Well, I mean, I can't  
15 lay out the details for you, but I think that  
16 one of our ideas is you have to look at  
17 affordability and comparability. And  
18 comparability, we've started looking at on a  
19 state level where you might have a \$40  
20 cellular phone bill that includes lots of  
21 bells and whistles. And to try and get it  
22 down to the comparable price of plain, old  
23 dial tone, you, you know, take \$3 off for call  
24 waiting and \$5 off for voice mail and so  
25 forth. And then you can start doing an apples

1 to apples comparison of at least what the  
2 prices of those services are. And I think  
3 that you have to assume that there's some  
4 relationship between price and cost.

5 COMMISSIONER ABERNATHY: With regard  
6 to the growth of the fund being related to the  
7 CETCs, of course, it is because they didn't  
8 exist before. So, that's no great surprise.  
9 It doesn't really concern me, because they  
10 didn't exist before and so it would make sense  
11 that as we decided to embrace competition for  
12 rural America that in fact that would drive up  
13 the size of the fund.

14 The real question for me is, are we  
15 directing the funds in the right way at the  
16 right amounts? And as Ms. Parrish said  
17 earlier, I think instead of focusing on  
18 carriers with high costs, I think our focus  
19 should be on consumers in high-cost areas.  
20 And in some respects I think we would want to  
21 embrace lower cost technology, not embrace  
22 higher cost technology.

23 And so, that leads to me see if  
24 anyone wants to comment on one of the  
25 proposals that's been out there, which is you



1 basically seek out a bid to serve that area  
2 and the one with the lowest cost bid -- this  
3 is what a number of developing countries are  
4 doing -- the one that comes in and says, I  
5 will serve this for the least amount of the  
6 subsidy, that's then what any provider gets  
7 who serves that area.

8 I've heard concerns about that, that,  
9 well, what about the folks who entered under  
10 the old regime and they're there and they've  
11 got embedded costs. But I'd like to hear some  
12 debate around that proposal.

13 DR. LEHMAN: I'm not sure what people  
14 would be choosing between. I mean, what kind  
15 of service are they going to get? They like  
16 their cell phone. They use it a lot of the  
17 time. They can't use it in their rural  
18 residence because the service doesn't reach  
19 there. So, when you face them with this  
20 choice and take the lowest bid, how are you  
21 going to educate them as to exactly what it is  
22 that they're getting for that choice?

23 COMMISSIONER ABERNATHY: Well, you  
24 have to have certain criteria that any vendor  
25 would have to meet. And we'd certainly

1 addressed that, I think, at the FCC and in the  
2 Joint Board when we said, if you want to be an  
3 ETC, you have to have carrier-of-last-resort,  
4 you'd have to have certain obligations. So, I  
5 think you -- you'd have certain criteria that  
6 would have to be met.

7           So, let's assume for a minute that  
8 the technology -- let's say it's not wireless,  
9 it's some other technology. Assume that it  
10 could do that. Is this overall approach  
11 reasonable?

12           DR. LEHMAN: The house I used to live  
13 in in a rural area, you could not have gotten  
14 a bid from other than the existing wireline  
15 provider if you required that they provide  
16 service to my home. Now, that's not the way  
17 the current rules read. If you're going to  
18 write rules that say you must be able to  
19 provide this level of quality of service to  
20 where the person's residence is and it must  
21 work X percent of the --

22           COMMISSIONER ABERNATHY: ILECs today  
23 only have to serve based upon reasonable  
24 request. Even the incumbents don't have to  
25 serve anyone. So, you'd have the same test

1 for the new provider.

2           Gene, do you want to talk about this  
3 or Scott?

4           MR. JOHNSON: Well, I'm just thinking  
5 about we have to be careful that we don't  
6 dismantle this marvelous telephone system we  
7 have in this country to do that. So, I'm a  
8 potential competitor and I come in say, you  
9 know, put out the bid in the area that you  
10 live in, your study area, I guess, that I'm  
11 going to bid to do this. And so now, maybe I  
12 already have a network in place; maybe I  
13 don't. But to be sure, the network probably  
14 is not as good as the existing network that's  
15 there. If that was true, we'd be losing  
16 customers right and left to wireless carriers  
17 that we're not. And I think that's probably  
18 true in general in rural communities. It's  
19 not like in urban communities where you're  
20 losing customers to wireless carriers. It's a  
21 secondary service not replacing the primary  
22 service.

23           So, the concern I would have is as  
24 they build this out, when do you cut the -- I  
25 have a lot of concerns, obviously -- but when

1 do you cut the funding out to me? I've got  
2 embedded costs. I've got this compact I've  
3 entered into with regulators that's 100 years  
4 or more old, certainly goes back into the  
5 '30s. And all of a sudden you're going to  
6 pull this compact out and say, we're just  
7 going to leave you stranded. Well, what  
8 happens to my stranded investment when you do  
9 that in these variable areas?

10 And at the end of the day, more  
11 importantly, what happens to the rural  
12 customers when the company that won the bid  
13 doesn't perform? You see construction  
14 projects every day that are taken over by a  
15 bonding company at great delay and cost many  
16 times to the owner because the low cost bidder  
17 just was not able to perform.

18 MR. BERGS: Actually, I agree with a  
19 portion of what Mr. Johnson said. I think  
20 that in a bid proposal what the Commission  
21 would in essence be doing is picking a point  
22 in time and identifying the most efficient  
23 carrier at that point in time. Maybe most  
24 efficient isn't even the right  
25 characterization. The provider who will

1 generate the most value to the customer at  
2 that point in time.

3           And today, I believe in a lot of our  
4 areas, we are that carrier. It may be a  
5 slightly biased opinion, I admit. But I do  
6 expect that at some point in time another  
7 technology, either provided by us or another  
8 carrier is going displace CMRS technology as  
9 the most efficient. I'm afraid the bid  
10 proposal would limit the ability of new  
11 technologies to be easily entered into those  
12 high-cost areas.

13           However, if competition under the  
14 current mechanism is in place and portability  
15 is in place, customers will choose the most  
16 high-value service available in that market,  
17 thereby alleviating the need for the bid  
18 proposal. It will target support to the most  
19 high-value provider.

20           COMMISSIONER ABERNATHY: Okay. And  
21 then one quick follow-up is if -- let's assume  
22 for a second this approach can't work because  
23 of the distortions and you've got the  
24 incumbents with other prices and we said, all  
25 right, we're not going to try this bid

1 proposal. We're going to continue to have  
2 ETCs, but we're going to ask them to somehow  
3 justify their support through some kind of  
4 proceeding. If we came up with a new way of  
5 justifying support, wouldn't it make sense  
6 then to apply it to all the carriers who are  
7 serving that area if you came up with a better  
8 way? That was our first panel. It was really  
9 how you figure out the amount of support. It  
10 sounds to me like it might be whatever  
11 methodology you come up with, you would apply  
12 it to both the new guys coming in as well as  
13 the incumbents. Does that make sense?

14 MR. JOHNSON: I think that's what we  
15 said in our filing is that we think  
16 essentially what is good for the goose is good  
17 for the gander. We believe the right way to  
18 do that ~~right now~~ is based on embedded costs,  
19 so we would ~~suggest that the CETCs~~ submit  
20 appropriate kinds cost models or cost studies  
21 of some kind, perhaps if there are average schedule  
22 type costs that could be developed in order to  
23 do that. We absolutely agree with that.

24 MR. COLE: I guess one of the things  
25 Mr. Bergs talked about, I think you mentioned

1 also in the start of yours as far as not  
2 focusing on the company, focus on the people  
3 involved. And it may be a given, but just a  
4 moment to visit. I think it is important. I  
5 understand the purpose of the universal  
6 service fund is -- what it was meant to do  
7 versus what we may be doing now.

8           And I just happened to think while I  
9 was sitting in the back a while ago. I went  
10 to my parents' this weekend with my  
11 seven-year-old, just to take her there. And  
12 they live in a very rural area, much of what  
13 we're talking about. It's actually a  
14 CenturyTel area. I believe it does receive  
15 USF support. I went there and it's easier to  
16 visit my parents, and they live across the  
17 street from my grandparents, and my sister  
18 lives next door. And they live in several  
19 little houses right at the top of the hill.  
20 And they're probably the only houses within a  
21 mile of there. And you go past there about 50  
22 feet and the road stops and you have dirt.  
23 And then there's about one house per mile  
24 after that.

25           But I think we talked about what has

1 changed since then. I remember when I was a  
2 seven-year-old and went up there and my  
3 grandparents were across the street. That was  
4 my first introduction to phone service. And I  
5 learned real quickly when the phone rang, and  
6 their house was no bigger than this area up  
7 here, that there was two different rings.  
8 When one of them rang, it was your  
9 grandparents and you answered the phone and  
10 said, hello. And when it was the other ring,  
11 it was her mother-in-law, my  
12 great-grandparents across the street. And  
13 when it rang, you just picked up real quietly  
14 and didn't say anything and handed it to your  
15 grandmother. That was my introduction to  
16 telephone service and party lines and what it  
17 is.

18 And then I go there this weekend and,  
19 you know, we've long ago done away with party  
20 lines. We have single party, all digital  
21 service in that area. My father has his  
22 Internet hooked up to our telco service and  
23 has that. I look at the things that universal  
24 service means for that community. They now  
25 have one-party service. They really couldn't



1 have had that without that. They now have  
2 9-1-1. The biggest challenge with 9-1-1 was  
3 not the technology, but it was coming up the a  
4 name for all the roads. So, we did that.

5 And then we had an ice storm there five  
6 years ago. We were able to stay in touch,  
7 but they were out of electricity for five  
8 years (sic). So, those are the kinds of  
9 things I want to talk about when you think  
10 about universal service.

11 At the same time, my father has a bag  
12 phone, a wireless phone that he's had for ten  
13 years. It's the same bag phone and I know I  
14 should have bought him one by now, but he's  
15 stuck on that bag phone. And so, he's had  
16 that same service for ten years. He can't  
17 really use it at home. He has to use it in  
18 the car between the old saw mill after the  
19 turn. He goes there and he can pick up  
20 service and between Monroe. But he could not  
21 use that as a substitute for his home.

22 However -- and that's where the  
23 struggle is because, again, assuming that  
24 there is a wireless ETC there, I'm not sure  
25 that it's not going to have the